

# The CUBE for Business



## Welcome to CUBE

You need to engage your customers and drive the sale of new products and services, In Store, or on the phone. With CUBE your service provider will minimize the time and effort for setup and support, content loading, and scheduling the delivery of both your audio and video content. CUBE will allow your service provider to support multiple applications on a single platform, including Music and Messaging on Hold, In Store Background Music and Messaging, Interactive Music, Video Signage, and more.

## What makes CUBE different from all others?

### 1) Ability to support multiple applications on a single platform.

With other solutions you need different players to support different applications. For example, one player for in store music & messages, another for on hold services, another device for video signage. With CUBE the same single player has been designed to support a wide variety of applications, allowing your service provider to give you access to the largest selection of applications at the lowest possible cost. CUBE even allows you to work with your service provider to deploy new applications and features to address your unique business needs.

### 2) The unique capability to evolve and upgrade in-place.

When your service provider wishes to install new features and applications CUBE allows them to do all this remotely. Adding new applications and features will never interrupt your operations, or require an installer service visit.

### 3) Smart Management features designed to respect your time.

CUBE allows your service provider to quickly and easily support a variety of applications for your business. Smart Scheduling, On-board Mixing, and easy playlist scheduling and blending tools allow quick assembly of the best music and messaging mixes. Your service provider can even give key staff at your locations the ability to use their mobile phone or tablet to quickly switch out what's playing.

### 4) Uninterrupted operations and fast troubleshooting.

CUBE has the best network connectivity in the industry. If any of your locations lose their internet connection, CUBE keeps playing whatever it had previously downloaded to the unit. And, when the internet is back CUBE immediately checks in and updates all changes that may have been made. Your service provider can even remotely listen in on what's playing at any of your locations and use built-in troubleshooting tools to quickly detect and resolve any issues (often before you are even aware of them)

### 5) Uncompromising Security.

The CUBE is the most secure device in the industry. With no accessible outside ports, its own built-in firewall, and end-to-end encryption, you and your IT staff can rest assured that with CUBE there is no danger of malware, viruses, or hacking.

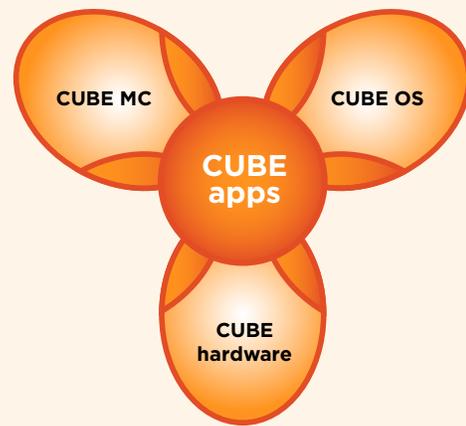


## Who uses CUBE?

The CUBE reaches many millions of people each day through prominent companies and brands in over 50 countries. Find out more:

<http://cubemc.com/testimonials>

## The CUBE Platform



### CUBE OS:

- Built to enterprise-class standards
- Designed to allow full remote 'hands off' updating and diagnostics
- Highly secure & PCI scan compliant

### CUBE MC (Master Control):

- Highly resilient cloud-based infrastructure with no single point of failure
- Simple, intuitive management tools to get things done, fast

### CUBE Hardware (Player):

- Highly compact, minimal power use
- One or two zone options
- Unsurpassed reliability



“The CUBE is a fantastic unit. We’ve found them to be simple to install and extremely reliable. Once they’re online they stay online... plus uploading and scheduling content couldn’t be easier. Well done on the user interface, guys! The customer service has been outstanding too.” - Vince Koegle, President TAC on hold